

April 1, 2010

ROOF-TALK » NEWS » NEWS/EVENTS » SALES

Insurent: Beacon of Light for Guarantor-less Renters



We got pitched by this clever titled company 10 or so months back. Considering it as a fantastic idea, I was waiting until . . . NOW! The company has exploded to include a slew of new developments,

management firms, and established high-rises. There is ZERO liability for the building as Insurent will front the years rent for qualified individuals. In other words, it's a company that essentially guarantees leases in lieu of a personal guarantor. Not every building accepts them but to see which buildings qualify you can go to the site below and do a search by neighborhood.